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Beata Ślusarczyk

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FOREWORD FROM THE EDITORS

The Global Journal of Entrepreneurship and Management is a biannual academic journal focusing on original and peer reviewed scientific manuscripts in the field of entrepreneurship and management domains.

Several policy makers and researchers have identified Small and Medium Enterprise (SME) entrepreneurs as key role players contributing to a country's economic prosperity. The role of entrepreneurship has become more noticeable in society and has evolved as a vital contributor in open and modern economies not just for economic growth but also for economic development. A variety of studies have empirically proven that a rise in the entrepreneurial and efficient management leads to increased economic growth. Important management aspect which should be considered linking to all levels of the business environment (internal, market and external), include for example financial, human resources, risk, strategic, business model, logistical and marketing management.

The target audience and beneficiaries of the findings originating from research published in this journal will include business and economic academics, both on a local and international level, entrepreneurs and small business owners and, finally, policy- and decision-makers from local, provincial and national level.

The journal focuses on identifying trends in entrepreneurship and business management. Manuscript submissions pertaining to business barriers, challenges, best practice, innovation, gender differences, family business, social entrepreneurship, entrepreneurship education as well as strategy, projects, finances, human resources, logistics, marketing, production, assets or service management among others are very welcomed.

Beata Ślusarczyk,

Editor-in-Chief

Czestochowa University of Technology, Poland

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