



# GLOBAL JOURNAL OF Entrepreneurship and Management

ISSN: 2720-4545

VOLUME: 4  
ISSUE: 2

*Global Journal  
of Entrepreneurship  
and Management*

*Global Journal  
of Entrepreneurship and Management*

**Volume 4  
Issue 2**

Edited by  
**Beata Ślusarczyk**

2023

# **Global Journal of Entrepreneurship and Management**

## **EDITORIAL BOARD**

### **EDITOR IN CHIEF:**

**Beata Ślusarczyk**

Częstochowa University of Technology, Poland

<b>ASSOCIATE EDITOR – AFRICA</b> <b>Natanya Meyer</b> University of Johannesburg, South Africa	<b>ASSOCIATE EDITOR – ASIA</b> <b>Wiliam Philip Wall</b> Stamford University, Thailand
<b>ASSOCIATE EDITOR – EUROPE</b> <b>Hana Stverkova</b> VŠB-Technical University of Ostrava, Czechia	<b>ASSOCIATE EDITOR – NORTH AMERICA</b> <b>Adnan ul Haque</b> Yorkville University, Canada
<b>Armenia Androniceanu</b> Academy of Economic Studies, Romania <b>Hafezali Iqbal Hussain</b> Taylors University, Malaysia <b>Peter Kelle</b> Louisiana State University, USA <b>Paul Muzindutsi</b> University of KwaZulu-Natal, South Africa <b>Paula Pypłacz</b> Częstochowa University of Technology, Poland <b>Martina Rašticová</b> Mendel University in Brno, Czechia <b>Włodzimierz Sroka</b> WSB University, Poland <b>Sudhakarapandian. R</b> VIT University, India <b>Mariusz Urbański</b> Road and Bridge Research Institute, Poland	<b>Joanna Ejdys</b> Bialystok University of Technology, Poland <b>Fauzia Jabeen</b> Abu Dhabi University, United Arab Emirates <b>John Lipinski</b> Indiana University of Pennsylvania, USA <b>Judit Olah</b> University of Debrecen, Hungary <b>Ismi Rajini</b> Lambung Mangkurat University, Indonesia <b>Milad Abdelnabi Salem</b> Community College of Qatar, Qatar <b>Robert Stefko</b> University of Presov, Slovakia <b>Jhalukpreya Surujlal</b> North West University, South Africa <b>Manuela Tvaronaviciene</b> Vilnius Gediminas Technical University, Lithuania

### **MANAGING EDITOR**

**Bilal Khalid**

KMITL, Thailand

**Publisher:** INTERNATIONAL RESEARCH CENTER FOR HIGHER EDUCATION  
AND BUSINESS COOPERATION,  
Loretańska 37/4, 42-200 Częstochowa, Poland  
office@gjem.press

ISSN 2720-4545

*Table of contents*

Ajah, M. C. and Kot, M.

Risk Optimization of Logistics Processes Using Intralogistics Tools in Poland.....1

Rydecki, J. and Chład, M.

Sustainability in Global Supply Chains: A Consumer-Centric Perspective.....11